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PROFESSIONAL SUMMARY

Versatile video editor and producer with 5+ years of experience creating high-impact digital content. Directed 150+ viral videos, generating over 200M views and 1.3M new subscribers in 2023. Expertise in storytelling, analytics-driven optimization, and award-winning projects that engage global audiences.

WORK EXPERIENCE

VIDEO DIRECTOR/PRODUCER

Vat19 | St. Louis, MO, USA | 04/2023 to 09/2024

- Directed, edited, and/or produced 150+ viral videos**, generating over 200 million views across YouTube and TikTok, resulting in 1.3 million new subscribers in 2023.
- Collaborated with major brands** including Mars Candy, Hello Fresh, and Paramount, crafting brand-aligned videos with high engagement across diverse social media audiences.
- Managed end-to-end video production** on-site, leading pre-production, shooting, and post-production to deliver 4-6 short form and long form videos weekly under tight deadlines.

FREELANCE VIDEO PRODUCER/EDITOR

Various Clients | 08/2019 to Present

- Directed, produced, and edited content** for high-profile clients such as StoryTrack, GBSB Global, Sheffield DocFest, WhatCulture LLC and more, enhancing brand visibility and engagement.
- Led post-production on award-winning projects**, including L&L Holding's TSX Broadway, which won the Communicator Award of Excellence for a Social Media Video Series.
- Collaborated with international teams** and led productions from concept to delivery, ensuring high-quality results across corporate, educational, and entertainment media.

MEDIA DISTRIBUTION SPECIALIST

Limonero Films | Barcelona, Spain | 08/2022 to 03/2023

- Coordinated global distribution** of documentaries and TV series, ensuring timely delivery of materials to networks such as Warner Bros/Discovery, ARTE, and Canal+.
- Oversaw quality control (QC)** of film and TV deliverables, preparing assets (audio stems, subtitles, file formats/codecs) to meet technical specifications for international buyers.
- Maintained and updated an extensive database** of clients, distributors, and media assets to ensure seamless communication and operations.

DOCUMENTARY PRODUCER/EDITOR

Otoxo Productions | Barcelona, Spain | 10/2021 to 11/2022

- Researched, directed, and edited bilingual, social issue documentaries** featured in The Guardian and El País, amplifying international narratives for diverse audiences.
- Mentored aspiring filmmakers** in Otoxo's professional training program, guiding them in research, filming, and post-production to create broadcast-ready, socially driven content.

SKILLS

- Software:** Adobe Premiere Pro, Final Cut Pro X, Davinci Resolve, Avid, After Effects, Photoshop
- Production:** Budgeting/Scheduling, Screenwriting, Cam Operation (Sony, Canon, Blackmagic), On-Set Direction, Lighting, Gaffing, Acting/Hosting, Improv
- Post/Distribution:** Timeline Assembly, Color Grading, Motion Graphics, Sound Design, Metadata Tagging, Quality Control, File Encoding, Content/Social Media Management, Data-Driven Content Optimization

EDUCATION & ACCOLADES

Columbia College Chicago (2014-2017)
B.A. in Comedy Writing & Performance

Otoxo InTo Industry Programme (2020-2021)
Professional Training in Doc Filmmaking

Awards: Barcelona Indie Film Festival, STL Film Showcase, Sheffield DocFest 48-Hour Competition, Etnovideográfica 2023, Communicator Award of Excellence: SM Video Series